

# Community Alliance with Family Farmers



## 2013 Annual Report



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## OVERVIEW

**CAFF advocates for CA family farmers and sustainable agriculture.**



Over 90% of California's farms and ranches are family-owned; however, many struggle to stay in business.

To address this urgent issue, the Community Alliance with Family Farmers (CAFF) works directly with our regional members and family farmers to increase the use of fresh, healthy, local food, and to help growers prosper. The connections we create between farmers and businesses build relationships between sellers and buyers, and provide technical support to businesses and farms through production planning, relationship brokering, local product line development, and food safety plans. Ultimately, our goal is to strengthen family farms, which are the cornerstone of healthy and economically viable communities.

By working on the ground throughout California, we make it easy for community members and businesses to find and choose local food, and help farmers increase their income and sustainability.

## PROGRAMS

[Farm to Market Tools & Services](#)

[On-Farm Sustainability Practices](#)

[Policy](#)

[Farm to School/Hospital](#)

## BLOGS

[foodsafetycaff.blogspot.com](http://foodsafetycaff.blogspot.com)

[caCSAnetwork.blogspot.com](http://caCSAnetwork.blogspot.com)

## ONLINE STORE

[cafepress.com/buylocalca](http://cafepress.com/buylocalca)

## SOCIAL MEDIA

13,745 LIKES

FACEBOOK

7,100 FOLLOWERS

TWITTER

3,752 HITS / MONTH

WEBSITE

## WHAT FARMERS ARE SAYING

"Through its many programs, CAFF has helped us improve our operations immensely. The training programs such as the Food Safety Plan Certification involves trusted, farm-friendly experts coming out to the farm to help us evaluate our operations and in a non-judgmental way, help us identify ways to improve. This is a big deal. It's hard to find affordable, trusted partners who can help us become the best farm possible. And CAFF is getting it done for us. We are extremely grateful."

-Nick Papadopoulos, Bloomfield Organics

# 2013 PROGRAM WORK AND FINANCIALS

**OVER 500**

Connections made between growers and buyers

**OVER 850**

Farmers participated in our 35 dry farming and food safety workshops

**OVER 100**

Food safety plans created for family farmers

**193,000**

Students enjoyed local produce in the classroom through our Harvest of the Month program

**2,930**

Members in our new CA Farm to School Network

**29,000**

Pounds of produce from local farmers sold to hospitals as part of our Farm to Hospital program



Provided sales / marketing expertise and resources to farmers, reducing their financial risk.



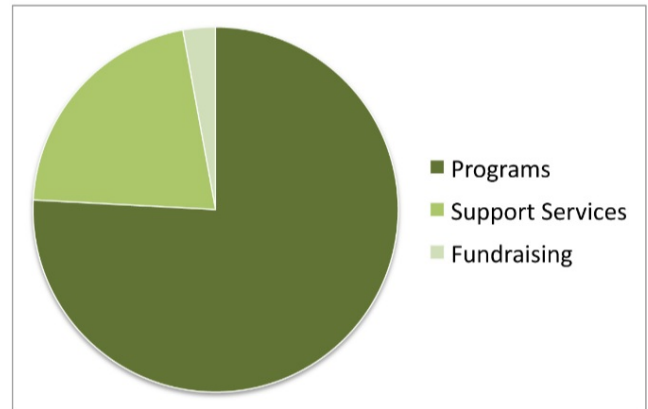
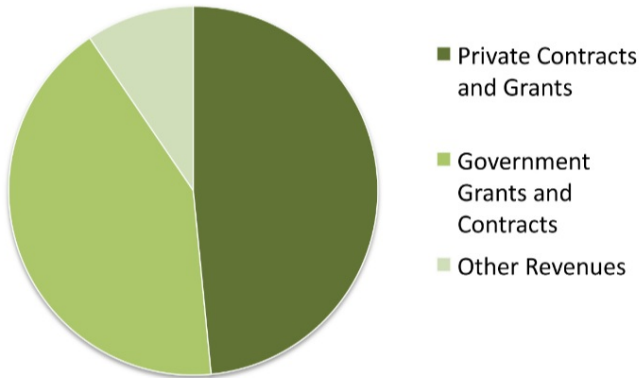
Helped to pass a law defining Community Supported Agriculture (CSAs) as farm-based direct marketers.



Began another BFBL campaign -- this one in the Santa Clara Valley -- introducing community members to the farmers who grow their food, so that they buy more healthy, local products.



Became the co-host of FoodCorps in California and launched the CA Farm to School Network. Both of these programs build the capacity of Farm to School statewide.



## INCOME

Private Contracts and Grants	\$	810,947	48%
Government Grants and Contracts	\$	703,918	42%
Other Revenues	\$	158,881	9%
<b>Total Income</b>	<b>\$</b>	<b>1,673,746</b>	

## EXPENSE

Programs	\$	1,267,618	76%
Support Services	\$	355,850	21%
Fundraising	\$	48,045	3%
<b>Total Expense</b>	<b>\$</b>	<b>1,671,513</b>	
<b>Net Income</b>	<b>\$</b>	<b>2,233</b>	