

Community Alliance with Family Farmers

ANNUAL MEMBERSHIP APPLICATION • BUSINESS (non-farmer)

CAFF is California's longest-standing advocate for sustainable agriculture. We connect family farmers, businesses, and consumers who are working to build a better food system. Our continued success depends on the support of members like you. CAFF membership is a powerful way to communicate your commitment to sustainable agriculture and your support for California's family farmers.



Membership Levels

Retail Market

- Single market \$150
- 2 to 5 markets \$250
- 6 to 10 markets \$500
- Over 10 markets \$1,000

Food Service Operator

- Individual Unit \$150
- 2 to 5 operations \$250
- 6 to 10 operations \$500
- Over 10 operations \$1,000
- Corporate catering \$1,000

Distributor/Wholesaler

- Aggregation/Hubs \$250
- Distributors of Produce \$500
- Produce Wholesalers \$500
- Terminal Market \$500

Farmers Markets \$100

Other Businesses

- Any individual or entity that provides family farmers fee for services that are a benefit to the operation and or profit of the family farm.
- Any company that sells equipment or materials to family farmers that is used to benefit or improve the sustainability of the farm operation.
- Non-farming business interested in supporting sustainable agriculture.

Please contact the membership office (at the contact information below) for membership levels.



When you become a member of CAFF, you are also eligible to become a *Buy Fresh Buy Local* member for free!

Terms and conditions apply. Please see "BFBL Guidelines" for more information. Available at www.caff.org or call the CAFF Membership Office at 530.756.8518 x 30.

Name _____

Business Name _____

Street _____

City, State, Zip _____

Phone Number(s) _____

Email _____

Website _____

Complete this form and mail it with payment to the P.O. Box address below. Make checks payable to CAFF.

Annual membership \$ _____

Additional donation \$ _____

TOTAL \$ _____

Check # _____

Credit Card: Visa MC

Card # _____

Exp. Date ____ / 20 ____ CSC# _____

Signature _____



GROWING FOOD • GROWING FARMS • GROWING COMMUNITIES

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facebook.com/famfarms
 @famfarms



Community Alliance with Family Farmers

MEMBERSHIP DETAILS

As a member, you will be part of a community of people who care deeply about food and the land that feeds us. Your annual membership supports the projects and efforts of CAFF.



Membership Benefits

- Enrollment in your local *Buy Fresh Buy Local* campaign or program (see BFBL Terms of Agreement for benefits and terms)
- Subscription to CAFF's publication, the *Agrarian Advocate* (1 per operation/unit)
- Subscription(s) to CAFF's e-newsletter
- Subscription(s) to CAFF's electronic policy alerts
- Listing in CAFF's publication, the *Agrarian Advocate* (donor appreciation issue)
- Logo on the CAFF website (for all membership levels \$500 and up)
- Recognition in the CAFF annual report (for all membership levels \$500 and up)
- Profile in the *Agrarian Advocate*--distributed to over 2,000 readers (for all membership levels \$500 and up and/or based on CAFF selection criteria)
- Priority in participating the CAFF's programs (listed below)

Your annual membership supports the projects and efforts of CAFF:

Policy/Advocacy: addresses pressing issues including food safety, land use, water, direct marketing, climate change, and healthy school food on a local, state, and national level

Biological Agriculture: works directly with farmers to implement environmentally-sound management practices

Farm to School: Combines fun education programs with access to fresh, healthy food to create a successful model that transforms students from passive consumers to informed eaters who make good nutrition and stewardship choices through food. By connecting schools to farms in the classroom, on the farm, and in the cafeteria, we provide fresh, healthy, and tasty food for students while also increasing farmer income.

Buy Fresh Buy Local (BFBL) Campaigns: Connects producers and consumers by publishing regional editions of the Eater's Guide to Local Food, providing marketing assistance and materials to businesses and farmers, and running public education and awareness campaigns to promote local food.

Farmer Technical Assistance: CAFF enables farmers to be more economically viable through providing on the farm technical assistance in food safety, marketing, and sales tools.

<http://caff.org/support/benefits>