

Community Alliance with Family Farmers

ANNUAL MEMBERSHIP APPLICATION • BUSINESS (non-farmer)

CAFF is California's longest-standing advocate for sustainable agriculture. We connect farmers, businesses, and consumers working to build a better food system. Our continued success depends on the support of members like you. CAFF membership is a powerful way to communicate your commitment to sustainable agriculture and your support for California's family farmers.



Name _____

Business Name _____

Street _____

City, State, Zip _____

Phone Number(s) _____

Email _____

Web site _____

Membership Level

- \$100 (recommended for small businesses only)
- \$250
- \$500
- \$1000
- \$2000
- Other \$ _____

See reverse side for a list of membership benefits.

Check

Credit Card Visa MC

Card # _____

Exp. Date ____ / 20 ____

Signature _____

Complete this form and mail it with payment to P.O. Box address below.
Make checks payable to Community Alliance with Family Farmers.

1. What type of business do you represent? (Check all that apply.)

- Farmers Market Restaurant Grocer/Produce Market
- Food Artisan Distributor Nonprofit Organization Institution (school, hospital, etc.)
- Other: _____ *For farms and ranches, please see our Farmer Membership Application.*

2. Are you interested in learning more about how to purchase or promote more local food? Yes, please. No, thank you.

3. Are you currently, or have you in the past, been involved with any of CAFF's programs? (Check all that apply.)

- Buy Fresh Buy Local Growers Collaborative Other: _____

4. Are you interested in being involved with any of CAFF's programs? (Check all that apply.) Buy Fresh Buy Local Aggregation Hubs

- Local Food Systems Farm to School Lighthouse Farm Network Policy Other: _____

5. What size is your business? Number of employees: _____ and/or Approximate net income: _____

6. How did you hear about us?

- Word of mouth Buy Fresh Buy Local staff outreach Media (website, billboard, newspaper, Facebook, etc.)
- CAFF member CAFF Program: _____ Event: _____
- Other: _____

If you are interested in having your operation listed in the searchable Buy Fresh Buy Local online directory, please visit our website and click on "BFBL: Get Listed" to create a listing.

GROWING FOOD • GROWING FARMS • GROWING COMMUNITIES



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www.caff.org

facebook.com/famfarms
 @famfarms



Community Alliance with Family Farmers

MEMBERSHIP DETAILS

As a member, you will be part of a community of people who care deeply about food and the land that feeds us. Your annual contribution supports the projects and efforts of CAFF.



The grid below provides an overview of the benefits for CAFF business members.

| Business (non-farmer) Benefits | \$100 | \$250 | \$500 | \$1000 | \$2000 and above |
|--|---|-------|-------|--------|------------------|
| | Reciprocal membership with the California Farmers Union (CFU) — includes access to competitive insurance rates with the CFU Insurance Agency, LLC | • | • | • | • |
| listing in the <i>Buy Fresh Buy Local</i> online directory (qualified businesses only)* | • | • | • | • | • |
| expanded listing in the <i>Buy Fresh Buy Local</i> Eater's Guide (qualified businesses only)* | • | • | • | • | • |
| <i>Buy Fresh Buy Local</i> graphic/media toolkit for businesses (qualified businesses only)* | Based on business size and intended use. Please contact <i>Buy Fresh Buy Local</i> staff for more information. | | | | |
| subscription to CAFF's newsletter, the <i>Agrarian Advocate</i> | • | • | • | • | • |
| subscription to <i>Buy Fresh Buy Local's</i> e-newsletter | • | • | • | • | • |
| subscription to CAFF's electronic policy alerts | • | • | • | • | • |
| listing in the <i>Agrarian Advocate</i> (donor appreciation issue) | • | • | • | • | • |
| logo on the CAFF web site | | | • | • | • |
| recognition in the CAFF annual report | | | • | • | • |
| profile in CAFF's newsletter, the <i>Agrarian Advocate</i> (distributed to over 2,000 readers) | | | | | • |

*After membership processing, a staff member from CAFF's Local Food System team will contact you with information about how your business can qualify. Or you may contact CAFF for more information.

Your annual contribution supports the projects and efforts of CAFF:

Biological Agriculture pursues innovative soil and pest management initiatives, promoting sustainable and profitable practices that protect the community, the environment and the livelihood of the family farmer.

Our **Farm to School** Initiative develops and coordinates on-the-ground programs that bring local food to classrooms and connect students to their local farming communities, while also working on policies that help further the Farm to School movement in California.

Local Food Systems reconnects communities with the farmers who grow their food. The program reaches hundreds of thousands of California eaters each year through its *Buy Fresh Buy Local* educational and marketing materials, including the regional editions of "Eater's Guide to Local Food."

The **Policy** program reinforces the work of our three on-the-ground programs by advocating for the rights of the family farmer to farm sustainably and profitably. Through our legislative work we address pressing issues including food safety, land use, water quality and healthy school food.

<http://caff.org/support/benefits>