

# Community Alliance with Family Farmers

## ANNUAL MEMBERSHIP APPLICATION • INDIVIDUAL

CAFF is California's longest-standing advocate for **sustainable agriculture**. We connect family farmers and eaters working to create a better food system. Through policy advocacy, innovative market development, and technical support in the field, we are providing solutions to the environmental, economic, and health issues facing our communities. Our continued success depends on the support of members like you.



Name \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number(s) \_\_\_\_\_

Email \_\_\_\_\_

Web site \_\_\_\_\_

### Membership Level

See reverse side for a list of membership benefits.

- Student (\$25)
- Basic (\$50)
- Gardener (\$100)
- Tiller (\$250)
- Sower (\$500)
- Steward (\$1000)
- Sustainer (\$2000)
- Other \$ \_\_\_\_\_

Complete this form and mail it with payment to P.O. Box address below.  
Make checks payable to Community Alliance with Family Farmers.

Check   
Credit Card  Visa  MC  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_ / 20 \_\_\_\_  
Signature \_\_\_\_\_

1. Are you interested in volunteering with any of CAFF's programs or activities? (Check all that apply.)

- Buy Fresh Buy Local
- Aggregation Hubs
- Local Food Systems
- Policy
- Farm to School
- Lighthouse Farm Network
- Events
- Development
- Other: \_\_\_\_\_

2. CAFF currently has chapters in Humboldt, North Coast, Central Coast, and the Northern San Joaquin Valley. Are you interested in becoming involved with a CAFF chapter?

- Yes, please send me information.
- No, thank you.

3. How did you hear about us?

- Word of mouth
- Buy Fresh Buy Local staff outreach
- Media (website, billboard, newspaper, Facebook, etc.)
- CAFF member
- CAFF Program: \_\_\_\_\_
- Event: \_\_\_\_\_
- Other: \_\_\_\_\_

## GROWING FOOD • GROWING FARMS • GROWING COMMUNITIES



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www.caff.org

facebook.com/famfarms

@famfarms



# Community Alliance with Family Farmers

## MEMBERSHIP DETAILS

As a member, you will be part of a community of people who care deeply about food and the land that feeds us.



The grid below provides an overview of the benefits for CAFF members.

		\$25	\$50	\$100	\$250	\$500	\$1000	\$2000 and above
Individual Benefits	subscription to CAFF's newsletter, the <i>Agrarian Advocate</i>	•	•	•	•	•	•	•
	subscription to Buy Fresh Buy Local's e-newsletter	•	•	•	•	•	•	•
	subscription to CAFF's electronic policy alerts	•	•	•	•	•	•	•
	listing on the CAFF web site				•	•	•	•
	listing in the <i>Agrarian Advocate</i> (donor appreciation issue)				•	•	•	•
	recognition in the CAFF annual report					•	•	•
	set of CAFF note cards and a good food movement book**						•	•
	invitation to a private farm tour							•

\*\*Gift subject to change based on availability.

### Your annual contribution supports the projects and efforts of CAFF:

- **Policy/Advocacy:** addresses pressing issues including food safety, land use, water, direct marketing, climate change, and healthy school food on a local, state, and national level
- **Biological Agriculture:** works directly with farmers to implement environmentally-sound management practices
- **Farm to School:** Combines fun education programs with access to fresh, healthy food to create a successful model that transforms students from passive consumers to informed eaters who make good nutrition and stewardship choices through food. By connecting schools to farms in the classroom, on the farm, and in the cafeteria, we provide fresh, healthy, and tasty food for students while also increasing farmer income.
- **Buy Fresh Buy Local (BFBL) Campaigns:** Connects producers and consumers by publishing regional editions of the Eater's Guide to Local Food, providing marketing assistance and materials to businesses and farmers, and running public education and awareness campaigns to promote local food.
- **Farmer Technical Assistance:** CAFF enables farmers to be more economically viable through providing on the farm technical assistance in food safety, marketing, and sales tools.

<http://caff.org/support/benefits>