



FOUNDED IN 1978

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The Community Alliance with Family Farmers
advocates for California **family**
farmers and **sustainable** agriculture.

1000 growers • 500 businesses • 1 million eaters • 3 decades

CAFF is California's longest-standing advocate for sustainable agriculture. We connect farmers, businesses, and consumers working to build a better food system. Using our long history and vast amount of experience, we serve California family farmers and their communities through our five main program areas:

Policy/Advocacy: addresses pressing issues including food safety, land use, water, direct marketing, climate change, and healthy school food on a local, state, and national level

Biological Agriculture: works directly with farmers to implement environmentally-sound management practices

Farm to School: Combines fun education programs with access to fresh, healthy food to create a successful model that transforms students from passive consumers to informed eaters who make good nutrition and stewardship choices through food. By connecting schools to farms in the classroom, on the farm, and in the cafeteria, we provide fresh, healthy, and tasty food for students while also increasing farmer income.

Buy Fresh Buy Local (BFBL) Campaigns: Connects producers and consumers by publishing regional editions of the Eater's Guide to Local Food, providing marketing assistance and materials to businesses and farmers, and running public education and awareness campaigns to promote local food.

Farmer Technical Assistance: CAFF enables farmers to be more economically viable through providing on the farm technical assistance in food safety, marketing, and sales tools.



GROWING FOOD • GROWING FARMS • GROWING COMMUNITIES