



**Community Alliance with Family Farmers
2011 Photo Contest
RULES AND FORMS**

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CONTEST DESCRIPTION

The Community Alliance with Family Farmers (CAFF) 2011 Photo Contest (“contest”) will highlight family farming and local food. A 12-month calendar will be made to display the contest winners’ work.

Proceeds and donations from the contest and calendar sales support the projects and efforts of CAFF.

CONTEST DETAILS

Timeline:

09/27/11: Contest announced

10/17/11: Entries due (postmarked). Digital photos only.

10/19/11 -10/26/11: People’s Choice on Facebook

10/31/11: Winners announced

CAFF reserves the right to adjust any deadline(s).

Theme: Family farming and local food

Categories:

Animals

Farm/Farmscape

Farmers Market

People

Produce

If you choose to include people in your entry, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of the Releases to CAFF when you submit your photos. Applicants must not submit photos that involve the willful harassment of wildlife, damage to the environment by

the photographer, put any individual or animal in danger, or infringe on the rights of any other photographer or person.

All photographs should accurately reflect the subject matter and the scene as it appeared.

1. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.
2. Photos that do not meet these requirements may or may not be judged at the judging panel's sole discretion.
3. Photo titles and captions must accompany all submissions, and should include all required information requested in "Entry Process" below.

Prizes:

A 12-month calendar will be made to highlight the contest winners' work.

Grand Prize:

\$150, photo featured on one month of the calendar and on the cover, *Buy Fresh Buy Local* tote bag, set of notecards, CAFF membership, photo featured in [The Agrarian Advocate \(CAFF's newsletter\)](#), copy of the calendar

People's Choice (overall contest):

\$75, photo featured on one month of the calendar, *Buy Fresh Buy Local* tote bag, CAFF membership, photo featured [The Agrarian Advocate \(CAFF's newsletter\)](#), copy of the calendar

First Place (in each category, 5 total):

photo featured on one month of the calendar, photo featured in [The Agrarian Advocate \(CAFF's newsletter\)](#), copy of the calendar

Second Place (in each category, 5 total):

photo featured on one month of the calendar, copy of the calendar

People's Choice (Top 3 in each category, 15 total):

Inset photo on one month of calendar

Terms and Conditions:

The contest is open to all photographers at least 18 years of age—except CAFF employees, CAFF Trustees, contest judges, and immediate family members (parents, siblings, and children) of the aforementioned restricted parties.

Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license (see "Rights" below). You must be able to disclose when and where the photo appeared previously to CAFF upon request.

Rights:

Your photographs help CAFF in its mission to advocate for family farmers. Thank you for helping to further our mission through your photography.

You will retain all rights to any photograph you submit— including ownership if applicable. By submitting your Photo Release Form, you grant CAFF a royalty-free, nonexclusive right, in perpetuity, to:

- Use the photograph on the Internet in support of our mission
- Use the photograph in CAFF's non-commercial communications
- Use the photograph in CAFF-related use in news stories, newsletters, reports, presentations, displays, web pages, and the like
- Use, in connection with the Contest, your name, city, and state of residence in promotions and other publications
- Keep the files provided, and to archive the images on CD or in other electronic forms, so that your photos can be used to support our mission and be properly credited
- Use the photograph in the 2012 Calendar displaying the winners' works

As conditions of this permission, CAFF shall credit photographs with the caption "© Person's Name" when the full name is available.

Judging:

A total of 27 winning photos will be selected.

1. The judging panel will pick the "Top Two" photos for First and Second Prizes in each category. (10 photos total)
2. The judging panel will select a Grand Prize photo . (1 photo)
3. People who "Like" CAFF on Facebook will select People's Choice Winners in each category by popular vote. The top 3 photos with the most "Likes" in each category will win. (15 photos total)
4. People who "Like" CAFF on Facebook will select the Overall People's Choice Winner by popular vote. The photo with the most "Likes" in total will win. (1 photo)

The judging panel will be judging photos on originality, technical excellence, composition, overall impact, and category match. The judges are a panel of professional photographers. All decisions made by the judges are final.

Entry Process:

- Deadline for entries is October 17, 2011. (All email entries must be received by 5:00pm on October 17, 2011. All postal mail entries must be postmarked on or before October 17, 2011.)
- Photos must be submitted in digital format.
- Photos must be submitted with the proper forms. (Refer to the "Forms" section below.)
- Applicants must pay \$25 per photo, and \$5 each additional entry. Applicants may submit up to two photos per category, no more than ten photos total.
- Photo requirements:

1. The digital photo must have a resolution of 4 megapixels or greater.
2. The digital photo must be submitted in JPG format.
3. If you take your photo with a film camera you must have a digital copy made for the digital submission.

How to send photos:

POSTAL MAIL (Preferred)	EMAIL
Community Alliance with Family Farmers P.O. Box 363 Davis, CA 95616	contest @caff.org
INCLUDE: <input type="checkbox"/> Photo (on CD or DVD) <input type="checkbox"/> Entry Form (1 per photo) <input type="checkbox"/> Photo Release Form (1 per photo) <input type="checkbox"/> Model Release Form (1 per photo with people) <input type="checkbox"/> Payment: check or credit card information	INCLUDE: <input type="checkbox"/> Photo <input type="checkbox"/> Entry Form (1 per photo) <input type="checkbox"/> Photo Release Form (1 per photo) <input type="checkbox"/> Model Release Form (1 per photo with people) <input type="checkbox"/> Payment: credit card information
	Digital signature or scanned forms required for this method.

QUESTIONS:

Questions and inquiries about the 2011 Photo Contest can be emailed to contest@caff.org.

FORMS

Photo Release Form (p. 5)

This form must accompany all photo submissions.

Model Release Form (p. 6)

This form must accompany photo submissions with people in them.

Entry Form (p. 7)

This form must accompany all photo submissions.



**Community Alliance with Family Farmers
2011 Photo Contest**

Photo Release Form

This form must accompany your photo submission. One per photo.

COMMUNITY ALLIANCE WITH FAMILY FARMERS
P.O. Box 363
Davis, CA 95616

I, _____ do hereby give permission for the Community Alliance with Family Farmers (CAFF) to reproduce, distribute, and publicly display my photo and to identify me by name on any display or publication in connection with the 2011 Photo Contest. I understand that my permission to use the image is not limited and that I will not receive compensation for granting this permission. I acknowledge that CAFF has no obligation to use my photo or name if it chooses not to.

I hereby unconditionally release CAFF and its representatives from any and all claims and demands arising out of the activities authorized under the terms of this agreement.

By signing below, I represent that I am at least 18 years of age, I have read this agreement and am familiar with all of the terms and conditions in it and I consent to its execution. I agree that I will not revoke or disaffirm this agreement at any time.

Signature of Applicant

Date



**Community Alliance with Family Farmers
2011 Photo Contest**

Model Release Form

This form must accompany your photo submission if any person appears in your photo. One per photo.

COMMUNITY ALLIANCE WITH FAMILY FARMERS
P.O. Box 363
Davis, CA 95616

I grant to the Community Alliance with Family Farmers (CAFF), its representatives and employees the right to use photographs of me in connection the 2011 Photo Contest.

I agree that CAFF may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and web content.

I have read and understand the above:

Signature

Printed name

Organization Name
(if applicable)

Address

City, State Zip

Phone or email
For fact checking

Date

Signature of parent
or guardian (if under
18 years of age)



**Community Alliance with Family Farmers
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Entry Form

This form must accompany all photo submissions. One per photo.

<input type="checkbox"/> Check here if you are submitting more than one photo. (No more than two photos per category for a total of 10 maximum.)	This is form # _____ of # _____
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Contact information:

Full Name _____

Address _____

City, State Zip _____

Phone Number _____

Email _____

Photograph information:

Title _____

Description _____

Location taken _____

Date taken _____

Category Animals Farm/Farmscape Farmers Market People Produce

Payment information

<input type="checkbox"/> \$25 for first photo	=	\$	
<input type="checkbox"/> \$5 for each additional photo	x _____ photos =	\$	
<input type="checkbox"/> Additional donation to CAFF	=	\$	
TOTAL AMOUNT DUE		\$	

- Check Make checks payable to "CAFF." (Postal Mail entries only.)
- Credit Card Visa Mastercard

Card #
Exp Date
Signature

OFFICE USE ONLY

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