



BECOME A MEMBER!

CAFF is California's longest-standing advocate for sustainable agriculture. We connect family farmers, businesses, and consumers who are working to build a better food system. Our continued success depends on the support of members like you. CAFF membership is a powerful way to communicate your commitment to sustainable agriculture and show support for California's family farmers.

Name _____

Farm/Business _____

Street _____

City, State, Zip _____

Phone Number(s) _____

Email _____

Website _____

Membership Details

- \$50
 \$100
 \$250
 \$500
 \$1000
 \$2000
 Other \$ _____

Complete this form and mail it with payment to the P.O. Box address below. Make checks payable to CAFF.

Annual membership \$ _____
 Additional Donation \$ _____
 TOTAL \$ _____

Check # _____
 Credit Card: Visa MC
 Billing Zip _____

Card # _____

Exp. date ___ / ___ / 20___
 CSC# _____
 Signature _____



Farms and businesses, when you become a member of CAFF, you are eligible to receive a kit of *Buy Fresh Buy Local* materials for free!

x _____
 Sign if you agree to the terms and conditions in the "Buy Fresh Buy Local Guidelines," available at www.caff.org/membership.



As a CAFF member, you will be part of a community of people who care deeply about food and the land that feeds us. Your annual membership supports our projects and efforts to support family farmers.

MEMBERSHIP BENEFITS

- Representation in Sacramento, advancing statewide policies that support local food systems, ecological agricultural practices, and family farms and in D.C. via the National Sustainable Agriculture Coalition
- Regional networking and educational opportunities and events through our Farmers Guild network
- Subscription to our e-newsletter with ongoing events, sustainable food system news, and policy updates
- Access to the Members-only online store
- Discounts with our partner organizations and businesses such as Johnny's Selected Seeds, California Certified Organic Farmers (CCOF), Top10Produce, the Organic Farmers Association (OFA), Harmony Farm Supply and more!

For farm and business memberships:

- Marketing resources, such as enrollment in the Buy Fresh Buy Local campaign
- Listing with CAFF logo in the Local Harvest directory (<https://www.localharvest.org/accounts/login.jsp>)
- Priority for participation in CAFF programs
- Promotion (when applicable) to over 38K subscribers/followers via our website, social media, and e-newsletter
- Access to a variety of services, such as our Jobs Board, assistance from our experts, Kiva financing trustee endorsement, and organic certification support

PROGRAMS

FARM TO MARKET

CAFF connects farmers and businesses, providing growers with a suite of tools and marketing materials, and coordinating product availability with aggregated purchasing to ensure supply and demand grow together.

The Farm to Market program couples consumer education with technical assistance in tracing value through the supply chain.

CAFF works with food service leaders to provide staff trainings, education for students, and collaborative purchasing and resource sharing structures.

POLICY

CAFF has been advocating for family farmers in the California Legislature for over 40 years.

We continue that work today by focusing on the most pressing food policy issues of our time, including climate change, water usage, direct marketing regulations, and food safety. We focus on state and federal policies, defending the rights of family farmers, as well as educating them about new policies that affect their farms.

We are the voice of sustainable agriculture in California!

CLIMATE SMART

CAFF has a long history of working with farmers to implement environmentally-sound farm management practices. CAFF actively works to promote a suite of regenerative techniques, such as dry farming, no-till, crop and livestock integration, by convening growers to share best practices.

CAFF's California Agricultural Water Stewardship Program teaches growers how to use water more sustainably, while other programs have emphasized integrated pest management, on-farm diversity and building hedgerows.